



Grow Your Retail Operations

Achieve next-level growth with solutions that drive personalised customer experiences, improve operational efficiency, and secure shopping experiences.

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While most retail companies have utilised cloud for back-office optimisation and cost savings, some pioneers are beginning to leverage it in ways that enable business growth rather than simply cost control.

McKinsey, 2022

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Seamless retail connectivity

Build a connected shopping experience with our innovative networking solutions for smooth transactions, improved engagement, and real-time inventory updates.

Unified retail channel experience

Provide a consistent experience that connects your customers across every channel for a seamless blend of online and offline shopping.

Robust security features

Create a secure shopping environment with our robust security features that safeguard data and foster customer trust while protecting your business against cyber threats.

Data-driven retail success

From inventory management to employee scheduling, set your business up for success with our data-driven solutions that can help you streamline your retail operations, simplify management, and unlock greater efficiency across channels.



79% of smartphone users have made a purchase online using their mobile devices in the last 6 months.

OuterBox Mobile eCommerce Stats in 2024

Realise Optimum Retail Growth

Partnering with Ricoh elevates your growth to new heights by delivering personalised customer experiences and enhancing operational efficiency. Our solutions ensure secure shopping processes. Through our managed services, experience seamless and supercharged retail operations.



Elevate customer engagement

Ensure in-store and online customer satisfaction by using customer data to create personalised shopping experiences, recommend products, and offer loyalty rewards.

Unlock valuable customer insights

Optimise product offerings and marketing strategies with our advanced analytics, which provide insights into customer behaviour, inventory turnover, and sales trends.

Gain comprehensive managed services

Focus on delivering exceptional retail experiences while Ricoh ensures smooth and secure operations, from network infrastructure and cybersecurity to technology maintenance.

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Retail organisations continue to be lucrative targets for cybercriminals looking to collect payment card data.

Verizon 2023 Data Breach Investigations Report

Ready to Enhance Customer Satisfaction?

Explore how Ricoh-Cisco Meraki Smart Service enhances customer engagement, revealing valuable insights for improved retail outcomes. Let's build better retail experiences together.

About Ricoh

Ricoh empowers digital workplaces through innovative partnerships, technologies, and expert services. With 85 years of cultivated knowledge, Ricoh is a leading provider of digital services, process automation, and information management solutions, supporting digital transformation and optimising business performance.

For more information, visit [ricoh-ap.com](https://www.ricoh-ap.com)

